

U.S. Mint / News / Press Releases / 2010

2010 American Eagle Platinum Proof Coin Available August 12

August 5, 2010

Coin features second new reverse design in six-year "Preamble Series"

WASHINGTON — The United States Mint today announced that it will begin sales of the one-ounce 2010 American Eagle Platinum Proof Coin at noon Eastern Time (ET) on August 12, 2010. The 2010 coin features the second reverse (tails side) design in the six-year "Preamble Series" program introduced in 2009. The program commemorates the core concepts of American democracy by featuring the six principles of the Preamble of the U.S. Constitution. The 2010 coin design is emblematic of the theme "To Establish Justice," the second principle found in the Preamble.

The reverse designs of the coins in the series are inspired by narratives prepared by the Chief Justice of the United States at the request of the United States Mint. The other five design themes are: "To Form a More Perfect Union" (released in 2009); "To Insure Domestic Tranquility" (2011); "To Provide for the Common Defence" (2012); "To Promote the General Welfare" (2013); and "To Secure the Blessings of Liberty to Ourselves and our Posterity" (2014).

Orders will be accepted at the United States Mint's Online Catalog at http://www.usmint.gov/catalog or at the toll–free number 1–800–USA–MINT (872–6468). Hearing– and speech–impaired customers may order by calling 1–888–321–MINT. A shipping and handling fee of \$4.95 will be added to all domestic orders. Orders will be limited to five coins per household for the first week of the product's release. At the end of this week, the United States Mint will re–evaluate this limit and either extend, adjust or remove it.

The 2010 coin's reverse was designed by United States Mint Artistic Infusion Program Master Designer Donna Weaver and sculpted by Sculptor–Engraver Phebe Hemphill. The design features a blindfolded justice–symbolizing impartiality–holding traditional scales and carrying a branch of laurel. Inscriptions are JUSTICE THE GUARDIAN OF LIBERTY (from the east pediment of the Supreme Court building), 10z., \$100, .9995 PLATINUM and UNITED STATES OF AMERICA. A new design element, an American Eagle "privy mark," is being included on each coin in the series. The privy mark is from an original "coin punch" identified at the United States Mint at Philadelphia. The coin's obverse (heads side) was designed and sculpted by United States Mint Chief Engraver John Mercanti. The design features Lady Liberty, a symbol of vigilance and resolute faithfulness to duty.

An image of the 2010 American Eagle Platinum Proof Coin is available at <u>/learn/coin-and-medal-programs/american-eagle</u>.

The American Eagle Platinum Proof Coins are minted at the United States Mint at West Point and have the W mint mark. Mintage is limited to 10,000 units. The coin's price will be based on the United States Mint's pricing structure for numismatic products containing precious metals. For the most current information, visit http://catalog.usmint.gov/faqs-top-questions/payment-processing-charges-pricing.html.

The United States Mint, created by Congress in 1792, is the Nation's sole manufacturer of legal tender coinage. Its primary mission is to produce an adequate volume of circulating coinage for the Nation to conduct its trade and commerce. The United States Mint also produces proof, uncirculated and commemorative coins; Congressional Gold Medals; and silver, gold and platinum bullion coins.

Note: To ensure that all members of the public have fair and equal access to United States Mint products, orders placed prior to the official on–sale date and time of August 12, 2010, noon ET, shall not be deemed accepted by the United States Mint and will not be honored. For more information, please review the United States Mint's Frequently Asked Questions, Answer ID #175.

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